

## WOMEN GET READY: IFESCOOP joined the online Kick-Off Meeting of a new Erasmus+ project

On February 9<sup>th</sup> 2022, IFESCOOP joined the online Kick-Off Meeting of WOMEN GET READY, a Project co-funded by the Erasmus+ Programme of the European Commission, which brings together 8 Partners from 8 different countries (BE, PT, IT, IR, CY, GR, PL, ES).

WOMEN GET READY aims at leveraging women's digital readiness and participation in the digital economy, taking advantage of the ongoing digital transformation. The project is designed to empower women with tailored digital resources to increase their job opportunities and gain self-confidence through digital technologies.

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide with the following content:

- Women Get Ready Project**
- Foster greater gender equality and employability in the digital era*
- agreement number - 2021-1-BE01-KA220-ADU-000026156
- Project Presentation**
- Ettaoufik FATHI – FTU asbl
- Kick-off meeting  
ZOOM – 09<sup>th</sup> Feb 2022
- Logos for 'FONDATION TRAVAIL UNIVERSITE' and 'Co-funded by the Erasmus+ Programme of the European Union'.

On the right side of the screen, a grid of video thumbnails shows participants in the meeting, including Ettaoufik Fathi, Joanne Bat (DANVAR), Francesca Paolini (IDP), Sofia Iakou, csiy, Laura Faure, Raffaella Alessandrini, Wafalda Duarte Barreira, Riccardo Di Marco - idp, Fernando, Christine Steinbach, and Jennifer Nolan - SPC.

During the meeting, the consortium discussed about the overall project implementation schedule, defining timelines and respective duties. At first, partners will develop a competences dictionary on digital readiness and two Massive Open Online Courses (MOOCs) enabling self-passed learning. Potential users will be also provided with an assessment tool and 8 female personas avatars for interactive exercises. Partners will upload all the project results on a digital hub enabling every woman access to an innovative and inclusive upskilling pathway.

IFESCOOP is a non-profit cooperative which cooperates with the regional and local Public Administration (Regional Government and City Municipalities), Social Partners (Trade Unions and Employers Associations), as well as many other institutions and organisations in different fields, mainly related to adult education and vocational training. As a training provider, IFESCOOP offers tailor-made training programmes for developing and upgrading skills and professional qualifications of workers and unemployed people, thus improving their employment opportunities and supporting their personal and professional development.

For further information on WOMEN GET READY project:

email address: [fernandoifes@gmail.com](mailto:fernandoifes@gmail.com)

website: [www.ifescoop.eu](http://www.ifescoop.eu)

social media channels: [www.facebook.com/IFESCOOP](https://www.facebook.com/IFESCOOP)